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Dear readers.

a warm welcome to our 4th newsletter of FairShares Labs Project.

In this Newsletter we will report about the two recent transnational project meetings in Deventer and Sheffield, which happened in May and August 2018.

Our partners VSBI, Zöld-Aktiv and SEi have prepared short reports about the first experiences with multiplier workshops in Hungary, Germany and United Kingdom, which took place in August, September and October 2018.

Our project partner VSBI and Kopf/, Hand/ und Fuß gGmbH has developed with workshop participants a short animated video. People with disabilities actually working in their self employment strategies and other user with several disabilities tried to explain their understanding of FairShares Labs.

The project is now in the phase of implementation and pre-piloting the developed tools like the FairShares Platform, the FairShares Canvass, the FairShares Planner as well as the FairShares Train the Trainers tool.

Very soon we will publish all access data and manuals for these tools.

The forecast brings us a also new transnational meeting in Berlin, the first train the trainers courses as well as the start of idea-workshops in all already established Labs.

We will report about the results in the fifth newsletter, we wish you a pleasure and a lot of exciting news reading this newsletter and please follow us on Facebook and our project website.

Cheers

The project team



## The FairShares Animation Short Film

Different audiences prefer different approaches to FairShares. Especially, this is the case for groups that have special needs. In order to explore new ways of reaching new audiences, we have worked with a group of people with disabilities, during a workshop at the TUECHTIG, an inclusive coworking space of the Kopf, Hand + Fuss gGmbH in Berlin.

The goal of our workshop was it, to come up with a concept for an animation film. Following some debate and a brainstorming Session we came up with several ideas, which the group appreciated. After some debate, we settled upon an idea that is very simple and straightforward. After developing the concept into an animation we got back to the group and showed them the result. They were very happy with it but quickly, they could think of ways of how to improve it. Currently, the animation film is just available in German, however subtitles are in the works.

Have a look at it [here](#), and send us your feedback. Do you like it?  
Do you think that there is a better way of explain FairShares in an easily digestible way?

We would love to hear from you at [Georg.hoehne@deine-plattform.info](mailto:Georg.hoehne@deine-plattform.info)



## FairShares Labs Multiplier Workshop in Erfurt

At Friday, 17th of August 2018, the first FairShares Labs multiplier event happened in Erfurt in the convention rooms of ThEx, the public centre for business development and start-up supporting in Thuringia. 25 guests, mostly business and financial advisors and head of stakeholder groups, followed the invitation by the VSBI and Plattform e.V.. The speaker team, consisting of Roger Schmidtchen (VSBI) and Martin Arnold (Plattform e.V.) as well as Veronika Pataki (from Zöld-Aktiv, the Hungarian project partner) have presented the FairShares Labs project as well as the core tools like the FairShares Planner and the FairShares Platform. The audience could also try out actively the tools and gave important feedback concerning design and functionality. Final conclusion and joint agreements for further cooperation and dissemination were made. We say thanks to all participants, the supporting team as well as to the ThEx as home team for spending the totally accessible meeting venue.



## FairShares Labs Train the Trainer workshop in Zagreb

Association Slap organised second Train the trainers workshop in Croatia. Workshop was on 26th and 27th of November 2018. in Zagreb. Guests Trainers were James Perry from LocoSoco and Cliff Southcombe Manager at Social Enterprise Europe Ltd. For the Workshop Slap gathered 10 Trainers who have different background and professions. Trainers explained work process on the LocoSoco - good practice example.

## What A Difference 6 Months Makes

From July 2018 to January 2019 SEi ran three events supporting the FairShares Lab project in Sheffield all at the Sheffield Hallam University. The first was a multiplier event run by Dr Rory Ridley-Duff assisted by Cliff Southcombe for those interested in setting up and working with FairShares Labs on the 25th July 2018<sup>16</sup>. The second was an informal workshop run by Cliff Southcombe as an addition to the UKSCS conference on the 31st of August and finally between the 16th and 17th of January 2019 for those wanting to train and coach as FairShares experts.

The first event was very much people finding their way with FairShares, understanding the concept and starting to use the tools such as the FairShares platform and exploring the concept of the FairShares Labs. It was successful but served only as an appetiser. The second was more varied as those who attended showed the growing differences in people's understanding of FairShares as some were becoming very familiar with the theory and were setting up FairShares companies whilst the others showed the growing variety of people being drawn into FairShares events through curiosity. It also demonstrated a new aspect to the movement as more experienced participants spent time explaining FairShares to those new to the concept.

So by the time we ran the third event, the three days training for trainers we noticed that the demand had grown and in fact we had to reject some applicants because of numbers.

Now in just six months the discussions at these workshops were on an entirely new level. No longer was it about a basic understanding of FairShares but a detailed and intense discussion about how FairShares worked in reality.

At the end of three days all participants were energised and excited. Showing the growing confidence that FairShares is more than another model of business, it represents the future of business and there is momentum of interest, support and practical application.



## The 5th transnational project meeting in Deventer

The 5th transnational project meeting was organised by The Elephant Learning in Diversity and held in Deventer in the Fermerie, a magnificent property which was built in 1638 as a hospital but is best known as a community center. In addition to community events and meetings, small musical and theatrical performances are programmed. For all types of meetings, the hall, bar, kitchen and workshop can be rented and we enjoy taking care of the catering. The Fermerie is a social enterprise. They offer daytime activities and workplace training to people with disabilities and / or remote from the labor market.

In this surrounding all project partners were welcomed for a meeting which was mainly focused on the state of implementation and translation of the content of the FSL-Platform and the FSL-Planner. The Platform is the tool where all Labs, Projects and Training courses will be accessible, the Planner is a tool linked to the Platform, supporting you in the incubation and planning phase of a FairShares Enterprise idea.

We also had a first discussion about the exploitation and the sustainability of the project, probably in the form of a FairShares International Project, a company set up by ourselves build on FairShares values and principles.

The second day of the meeting was spent on the development of the Train the Trainer tool in combination with online working through Platform and Planner and doing training exercises. This day was ended by visit and dinner to/in Fooddock, the first food hall of East Netherlands in a historic, industrial Black Silo. More than 10 obstinate food entrepreneurs have a place in food hall, cooperating in Fooddock, providing food such as sustainable sushi, organic fries, traditional Indian and Turkish dishes, competed with local beer.

The last day the project has its business meeting to finalise all open ends and to discuss more organisational matters.



## Transnational Project Meeting in Sheffield 26th and 27th of August 2018

The working group for the Train the Trainers Tool have had a specific transnational project meeting at 26th and 27th of August 2018 in Sheffield. Four of our six project partner have worked on the coordination of the working progress of the train the trainers tool of our FairShares Labs hosted by our British partners Social Enterprise International and FairShares Institute of the University of Sheffield. Because of the bank holidays in UK we found our working places in the University library. Together we evaluated the existing draft of the tool, discussed the open tasks, the curricula and structured the online-learning, the class-lecturing and the blended learning parts. We are expecting to publish the tool first in English version in February 2019 on our FairShares Platform. The other language versions and the pilot trainings will follow till May 2019. You can find the dates and invitations for the trainings on our website and the FairShares Platform on the page of your FairShares Lab in your country.





## First multiplier event in Hungary

The first multiplier event was held in Pécs (HU) on 16.10.2018. The event was supported by the County Chamber of Commerce and Industry, which means we could send our invitation to about 14.000 entrepreneurs.

Of course not so many people came to the event, but so many already know in the county what the Fairshares. The appeared have been informed about the FairShares project globally - why is this form others like the ordinary NGOs in Hungary? Than they could make a virtual journey to the Fairshares world - they could get to know the Platform and Planer. A special Hungarian theme was the connection to the University of Pécs - we plan an university course on the Faculty of Economics Marketing and Tourism Institute. The marketing work is very important to us, so the event was also announced by the press. We are planning another event in the near future in a small group of social entrepreneurs.

### Programme: Erasmus+

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**Action:** Strategic partnership

**Main objective of the project:** Development of innovation

**Project start date:** 01/11/2016

**Project end date:** 31/03/2019